

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62603 UN NTL-POL FBD - LBD: 10/30/12 - 11/08/12 HL#: Created: 08/14/12 04:27 PM

Client: AMERICAN CROSSROADS (304732) CPE: / / 694 Agency Commission: 15 % Updated: KECARLYLE on 08/14/12 04:28 PM

Agency: CROSSROADS MEDIA (27783) Product: EST # 694 (1300) Self :15:00 **UNCONFIRMED**

Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM : SS

Share: 24% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER: KEC/PH 8/14/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AMNEWS430AM	* T W T * * *	NEWS	30	B			0.0	\$250.00	2	\$500.00		
		<u>FBD</u> 10/30/12	<u>LBD</u> 11/02/12		<u>Oct 29</u> 2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	AMNEWS430AM	M * * * * *	NEWS	30	B			0.0	\$250.00	1	\$250.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12		<u>Nov 05</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AMNEWS5AM	* T W T F * *	NEWS	30	B			0.0	\$550.00	4	\$2,200.00		
		<u>FBD</u> 10/30/12	<u>LBD</u> 11/02/12		<u>Oct 29</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AMNEWS528A	* T W T F * *	NEWS	30	B			0.0	\$550.00	4	\$2,200.00		
		<u>FBD</u> 10/30/12	<u>LBD</u> 11/02/12		<u>Oct 29</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AMNEWS1	* T W T F * *	NEWS	30	B			0.0	\$850.00	4	\$3,400.00		
		<u>FBD</u> 10/30/12	<u>LBD</u> 11/02/12		<u>Oct 29</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	AMNEWS1	M * * * * *	NEWS	30	B			0.0	\$850.00	1	\$850.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12		<u>Nov 05</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	ADRAY	* T W T F * *	DAY	30	B			0.0	\$900.00	3	\$2,700.00		
		<u>FBD</u> 10/30/12	<u>LBD</u> 11/02/12		<u>Oct 29</u> 3								

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AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
Share: 24% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G		
013	A EPHIL2	* T W T F *	EFG	30	B			0.0	\$1,500.00	3	\$4,500.00				
		<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>											

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015 A NEARLY5PM	* T W T F * *	NEWS		30	B			0.0	\$2,500.00	2	\$5,000.00		
	<u>FBD</u> 10/30/12	<u>LBD</u> 11/02/12	<u>Oct 29</u> 2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016 A NEARLY5PM	M * * * * * *	NEWS		30	B			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12	<u>Nov 05</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017 A NEARLY6PM	* T W T F * *	NEWS		30	B			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u> 10/30/12	<u>LBD</u> 11/02/12	<u>Oct 29</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018 A NEARLY6PM	M * * * * * *	NEWS		30	B			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12	<u>Nov 05</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019 A NEARLY630PM	* T W T F * *	NEWS		30	B			0.0	\$2,500.00	2	\$5,000.00		
	<u>FBD</u> 10/30/12	<u>LBD</u> 11/02/12	<u>Oct 29</u> 2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020 A NWKNDSAT2	* * * * * S *	NEWS		30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u> 11/03/12	<u>LBD</u> 11/03/12	<u>Oct 29</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021 A NLATE7	* T W T F S S	NEWS		30	B			0.0	\$4,500.00	2	\$9,000.00		
	<u>FBD</u> 10/30/12	<u>LBD</u> 11/04/12	<u>Oct 29</u> 2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022 A NLATE7	M * * * * *	NEWS		30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12	<u>Nov 05</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023 A LETTER1	* T W T F * *	LETT		30	B			0.0	\$1,200.00	2	\$2,400.00		
	<u>FBD</u> 10/30/12	<u>LBD</u> 11/02/12	<u>Oct 29</u> 2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024 A LETTER1	M * * * * *	LETT		30	B			0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12	<u>Nov 05</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025 A LFERGUSON	* T W T F * *	LFG		30	B			0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u> 10/30/12	<u>LBD</u> 11/02/12	<u>Oct 29</u> 2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026 A PCRIMINAL	* * W * * * *	REGP		30	B			0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u> 10/31/12	<u>LBD</u> 10/31/12	<u>Oct 29</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027 A SBACCESS	* * * * * S	AXIS		30	B		FOOTBALL	0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u> 11/04/12	<u>LBD</u> 11/04/12	<u>Oct 29</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028 A MNEWS5AM	M * * * * *	NEWS		30	B			0.0	\$550.00	1	\$550.00		
	<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12	<u>Nov 05</u> 1										

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029	AMNEWS528A	M * * * * *	NEWS	30	B			0.0	\$550.00	1	\$550.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12		<u>Nov 05</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	ADRAY	M * * * * *	DAY	30	B			0.0	\$900.00	1	\$900.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12		<u>Nov 05</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	ADPRICE	M * * * * *	DAY	30	B			0.0	\$1,800.00	1	\$1,800.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12		<u>Nov 05</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	ANNOON	M * * * * *	DAYN	30	B			0.0	\$1,100.00	1	\$1,100.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12		<u>Nov 05</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	APNAVY	* T * * * * *	REGP	30	B			0.0	\$12,000.00	1	\$12,000.00		
		<u>FBD</u> 10/30/12	<u>LBD</u> 10/30/12		<u>Oct 29</u> 1								

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	61	\$0.00	\$0.00	\$95,850.00	\$81,472.50
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$95,850.00	\$81,472.50